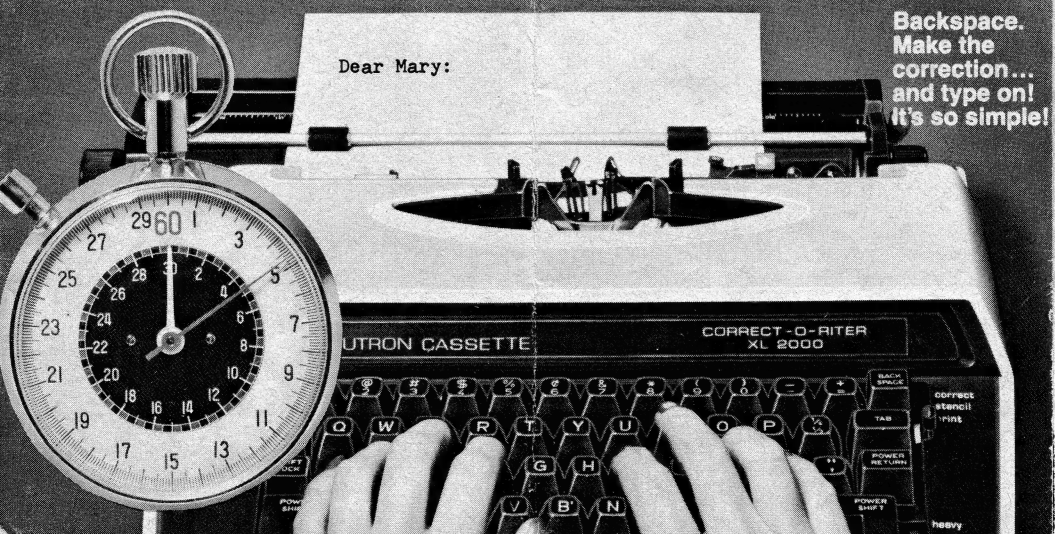
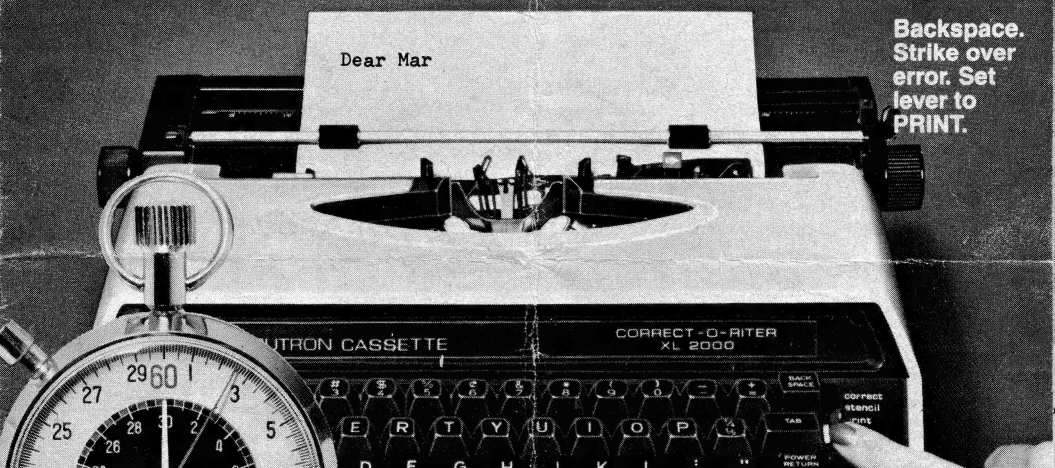
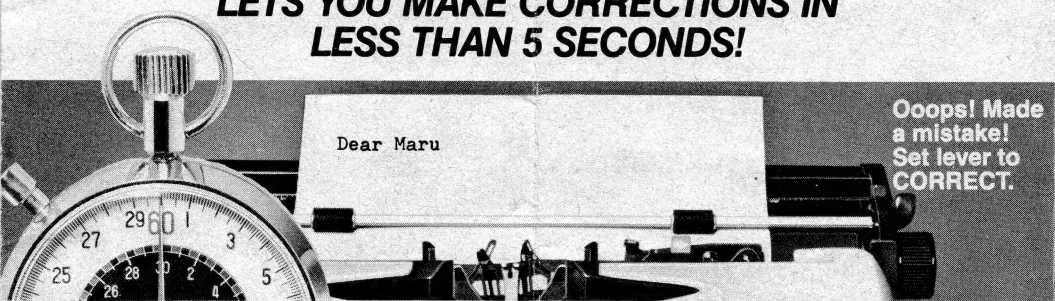
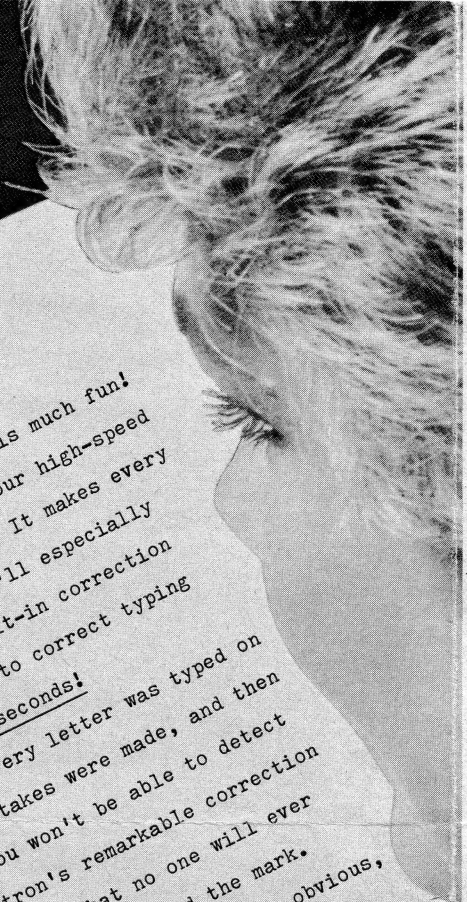


The Revolutionary New Executron Correct-O-Riter

Portable Electric Typewriter

**LETS YOU MAKE CORRECTIONS IN
LESS THAN 5 SECONDS!**





Great news!
Typing was never so easy...or this much fun!
You'll love zipping along on your high-speed
precision-crafted Executron. It makes every
typing job a pleasure. You'll especially
enjoy the time-saving built-in correction
feature that allows you to correct typing
errors in less than 5 seconds!

In fact, this very letter was typed on
the Executron. Mistakes were made, and then
corrected. But you won't be able to detect
them. The Executron's remarkable correction
system is so precise that no one will ever
know where your fingers missed the mark.
You'll never be embarrassed again by obvious,
messy-looking corrections.

This self-correction method -- featured
in the Executron -- just may be the best thing
to happen to the typewriter since it
became electric!

See inside for more details...



**TYPE
WITH IT
FOR 15 DAYS
FREE!**

Lightweight...self-correcting...with click-in cassette ribbon

The Executron Cassette Correct-O-Riter XL 2000

Two new time-saving features
make every typing job a snap!

Now everything you type can look letter-perfect! No more unsightly erasures or messy fluid and tape corrections. When you make a mistake, simply use the Executron's quick-and-easy self-correcting feature to correct errors... *in less than 5 seconds!*

Never dread changing a ribbon again! The Executron's easy-load cassette clicks in—leaving your hands clean and smudge free. And that's not all!

The Executron brings new speed, accuracy and versatility to every typing job. Letters, reports, memos, briefs—everything you type—looks crisp, clean, totally professional.

This feature-packed portable types faster than any manual machine. It's precision engineered throughout, from tempered steel keys to pop-up paper support and rapid-type power spacer.

Executron's automatic electric carriage return is swift, quiet and specially cushioned for stay put typing performance. It types up to 8 clear carbons, automatically repeat-types hyphens, periods, Xs and underscores. The Executron brings you the features that make it the perfect portable for office, home or travel. (See back cover for details on more than 40 fabulous features!)

Order your Executron today by sending in the request form at right. Enjoy typing with this high-performance portable for 15 days before you decide to buy!

- Built-in Correction Feature
- Expanded 88-Character Keyboard
- Automatic Electric Carriage Return



Dimensions:
6 3/4" H x 15" W x 14 1/4" D
Weight: 17 lbs.



**Your Executron Comes Complete
with This Attractive, Scuff and
Knock-Resistant Carrying Case!**

With this handy, lightweight carrying case, you can tote your Executron anywhere—to the office, to school... even take it on vacations and business trips. The molded case with snap-on lid also keeps your typewriter clean and dust free. It's made of a rugged space-age plastic compound that's virtually indestructible. And it's included with whichever model typewriter you choose.

EXCITING OPTION!

**The EXECUTRON Correct-O-Riter
WITH PICA OR ELITE TYPE!**

Choose the typeface that best suits your
typing needs—at no extra cost!

Pica type is bolder,
larger, very clear
and direct.

Elite type is smaller,
more dignified, the type
used most widely in
business today.

Whichever you choose, you'll be assured
of type that is clean, crisp and
professional-looking.

OUTSTANDING 10-YEAR WARRANTY!

Your new Executron Correct-O-Riter Portable Electric Typewriter is covered by the manufacturer's own written limited 10-year warranty. To receive a free copy of the warranty (in addition to the one you'll receive with the typewriter when you request a 15-day free tryout), write to Columbia House, Attn: Warranty Dept., 1400 North Fruitridge Avenue, P.O. Box 1160, Terre Haute, Indiana 47811.

The electric portable typewriter of tomorrow ... today!

With over 40 fabulous features!

1. Time-saving self-correction system that lets you make corrections in less than 5 seconds!
2. Easy-load click-in cassette ribbon.
3. Expanded 44-key keyboard with 88 characters—4 more than most.
4. Automatic electric carriage return. Just touch button, carriage zips back to margin set..
5. Electric repeat underscore (_____).
6. Electric repeat dash (-----).
7. Electric repeat period (.....).
8. Electric repeat upper and lower X (XXXXX, xxxxx).
9. Oversize action keys for instant recognition.
10. Separate number one (1).
11. Separate exclamation point (!).
12. ¼ and ½ fractions.
13. 10-position tabulator for fast, even column typing.
14. Separate action repeat spacer to prevent mistakes.
15. Half-space typing capability for formulas (H₂O).
16. 3-position ribbon and stencil selector.
17. Electric backspace key for automatic back-spacing.
18. Two-line drawing apertures with interval measuring gauge.
19. Flip-up paper bail and alignment scale.
20. Margin alignment scale for positioning margins.
21. Left and right easy-set margin controls.
22. Pop-up paper support.
23. Instant carriage-release lever for free left-right movement.
24. Contour touch keys for sure-fingered control and comfort.
25. 4-position line space adjustment with memory line finder—single spacing, 1½ spacing, double spacing, free movement.
26. Custom-touch control adjuster for firm to gentle response.
27. Quick-action paper release.
28. Capital letter typing lock.
29. Electric on-off switch.
30. Margin release for left/right margins.
31. Type guide for see-as-you-type accuracy and precise corrections.
32. Card holder for typing recipe cards, index cards, small papers, invitations, etc.
33. Quick-access lift-off top for easy cleaning and ribbon change.
34. Automatic built-in ribbon reverse.
35. Ribbon vibrator opener lever for no-mess ribbon changing.
36. Hinged ribbon guards that spring closed to prevent ribbon slack.
37. Lightweight (just 17 lbs.) portability.
38. 6½-foot electric cord for added reach to outlet, with 3-prong plug.
39. 2-prong adapter for plug-in cord.
40. Recessed built-in power inlet.
41. Attractive quick-release carrying case with comfort-grip handle for easy portability. (See photo inside.)



Type with it in your home for a 15-day free tryout!

Correctorita XL 2060 - Execution

Instructions for Inserting Cassette Ribbon

model # 4712
Brother

2. For models without cover release button.



1. Remove top cover.



2. Push ribbon release key to the right as indicated by red arrow.



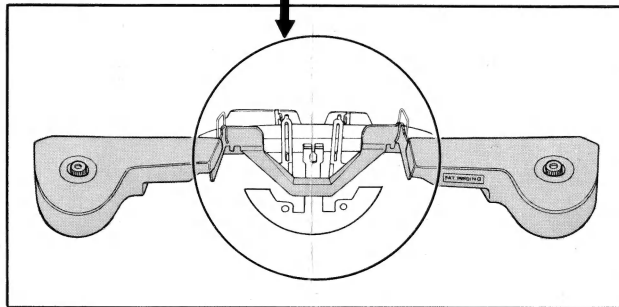
3. Click in the cassette.



4. Push ribbon release key to the left.



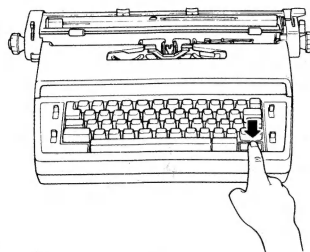
5. Replace top cover.



6. Type.

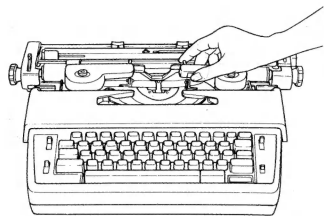
Instructions for Inserting Cassette Ribbon

1. For models with cover release button.



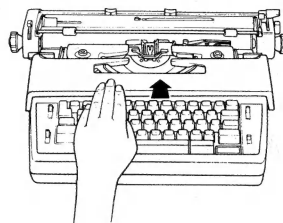
1. PRESS

PRESS COVER RELEASE BUTTON



2. CLICK

CLICK IN THE CASSETTE



3. CLOSE

CLOSE THE TYPEWRITER LID



4. TYPE

